

Virginia Green Lodging Profile:



Hopkins Ordinary Bed and Breakfast

Sperryville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Hopkins Ordinary B & B

"Hopkins Ordinary is a Bed and Breakfast with five rooms in the main house and a separate cottage. This historic inn features in-room fireplaces, porches and views of the Blue Ridge in a small town with convenient restaurants and shopping."

Green Statement: "We live our lives this way. We bring our lifestyle to the guests--tap water, drying sheets on the line, ceiling fans, efficient toilets, local food, etc."

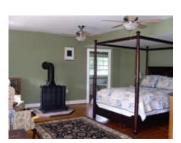


CORE ACTIVITIES for Lodging

"I" This symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Hopkins Ordinary** can expect the following practices:

- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
 - Purchase water and energy efficient washers and dryers
 - Minimize use of bleach and chlorinated chemicals
 - Line dry linens whenever possible
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, plastic, toner cartridges, newspaper, fluorescent lamps, batteries, electronic equipment
 - Use bulk soap dispensers instead of individual soaps
 - Fill up shampoo bottles
 - Instruct housekeeping to save and reuse unopened items
 - Do not use Styrofoam
 - Use reusable dishware and glassware, and minimize use of disposables

- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Compost food waste and other compostables
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and "sustainably-grown" foods
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Have installed high efficiency hand-dryers in restrooms
- Purchase durable equipment and furniture
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)
- Grow much of our own food
- Buy non-packaged foods to reduce packaging waste
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Perform preventative maintenance to stop drips and leaks
 - Have:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - Discourage water-based cleanup (sweeping first) and use microfiber technology mops
 - Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
 - Have an effective stormwater management plan including: rain gardens, pervious pavement, and the minimization of impervious areas (paving, concrete, etc)
 - Use cisterns and drip-line irrigation
 - Maintain vegetative buffers around streams and ponds
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - ceiling fans
 - Have high efficiency heating & air conditioning (HVAC) systems
 - Have individual thermostats for each room/area
 - Have tankless hot water heaters
 - Have installed additional insulation
 - Use natural lighting
 - Purchase EnergyStar-rated computers, copiers, and appliances
 - Have thermal-rated windows and insulation
 - Use fuel efficient vehicles or hybrid vehicles
 - Re-used building materials during renovation
- ✓ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:



For more information on **Hopkins Ordinary Bed & Breakfast**, see www.hopkinsordinary.com or contact **Sherri Fickel** at innkeeper@hopkinsordinary.com or 540-987-3383.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





